

<b>Notice of References Cited</b>	Application/Control No. 09/988,002	Applicant(s)/Patent Under Reexamination BJORKSTEN ET AL.	
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	C	US-2003/0028427 A1	02-2003	Dutta et al.	705/14
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	X	Fisher, Sara, "Firm Lets Users Profit From Their Demographic Data," Los Angeles Business Journal, January 3, 2000.

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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